



A LAPTOP FOR EVERY B40 STUDENT

Sambong Future*
FOUNDATION

REG NO. PPAB-21/2024

Sambong Future:
Bridging Malaysia's
Digital Divide

3. Article 3 - Sambong Future - Bridging Malaysia's Digital Divide

In Malaysia, the digital divide remains a silent crisis, disproportionately affecting B40 communities—households in the bottom 40% of income earners. While discussions often focus on the lack of devices and internet access, the root of the problem lies in systemic inequities that prevent these communities from fully participating in the digital age.

Enter Sambong Future, a Smart Rental initiative, aims to rewrite this narrative. By combining sustainable practices with a commitment to social impact, Sambong Future is not just bridging the digital divide—it's creating a brighter, more inclusive future for Malaysia's youth.



What Is Sambong Future?

Sambong Future is more than a Corporate Social Responsibility (CSR) initiative—it is a certified charitable foundation (Registration No. : PPAB-21/2024) endorsed by the Malaysia's Legal Affairs Division of Prime Minister's Department (Bahagian Hal Ehwal Undang-undang Jabatan Perdana Menteri). Spearheaded by Smart Rental, a technology company with a subscription-based business model, Sambong Future is dedicated to tackling the digital divide in Malaysia.

The foundation's mission is rooted in providing underprivileged students in the B40 community with access to technology and digital literacy. This recognition by the Prime Minister underscores its credibility and commitment to driving meaningful change.

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Laptops returned by Smart Rental customers are refurbished and distributed to students in the B40 group through Sambong Future Foundation programme.

This provides access to technology and aligns with Smart Rental's sustainability ethos by reducing e-waste.



Beyond devices, Sambong Future equips students with the skills needed to navigate and thrive in the digital world.



By ensuring access to technology and skills, the initiative helps students improve academically and prepares them for future career opportunities.

A Vision for Impact



SDG 4:

Quality Education

Ensuring inclusive and equitable education for all.

SDG 12:

Responsible Consumption and Production

Promoting sustainability through a circular economy model.

SDG 10:

Reduced Inequalities

Empowering marginalized communities with equal opportunities.



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SDG 17:

Partnerships for the Goal

Fostering global and local collaborations by engaging governments, private sectors, non-profits, and community leaders to build sustainable, impactful solutions. Sambong Future serves as a platform for collective action, leveraging shared resources, expertise, and innovations to maximise reach and impact. Through strategic partnerships, the initiative bridges gaps, ensures scalability, and promotes long-term success in driving transformative change.

By addressing these global goals, Sambong Future contributes to a more inclusive and sustainable Malaysia.



How Sambong Future Works

Closing the Device Gap

The lack of access to basic devices is one of the most significant barriers for B40 students. Sambong Future tackles this through Smart Rental's circular economy model:

- Returned laptops are recycled, refurbished, remanufactured, tested, and upgraded for educational use.
- These laptops are then sponsor to students, ensuring they have the tools for online learning.

This approach provides devices and reduces environmental waste—a win-win for communities and the planet.

Equipping Students with Digital Skills

Having a laptop is only part of the solution, knowing how to use it effectively is equally important. Sambong Future offers:

- Workshops and Training Sessions: Basic computer skills, internet navigation, and cybersecurity awareness.
- Ongoing Support: Ensuring students can maximize the tools and skills provided to them.

Empowering Through Collaboration

Sambong Future thrives on partnerships:

- Schools and community centres act as hubs for distribution and training.
- NGOs and local organizations amplify their reach to underserved communities.



How You Can Support Sambong Future

Sambong Future's success depends on the collective efforts of individuals, corporations, and policymakers. Here's how you can get involved:

Donate Devices:

If you have unused laptops, consider donating them for refurbishment.

Partner with Sambong Future:

Corporations can sponsor training sessions or fund additional resources.

Spread Awareness:

Share Sambong Future's mission on social media to inspire others to join the cause.

Advocate for Policy Changes:

Support initiatives prioritising digital inclusion in education policies.

Why Sambong Future Matters

For Education

Access to technology ensures students can fully participate in modern learning methods, bridging achievement gaps and reducing dropout rates.

For Communities

By empowering B40 youth, Sambong Future strengthens communities, fostering a culture of learning and progress.

For Sustainability

The initiative's circular economy model reduces e-waste, contributing to a healthier planet while addressing social challenges.



Sambong Future is not just a response to the digital divide

it's a vision for Malaysia's future. This initiative is paving the way for a more inclusive and equitable society by combining technology access, digital literacy, and sustainability.

As we continue this series, we'll explore how digital inclusion intersects with broader human rights themes, sustainable development, and societal progress. Stay tuned to learn more about the transformative power of technology in shaping Malaysia's future.